

EDUCATION SPONSORSHIP GUIDE



MAG EDUCATION SPONSORSHIP BENEFITS

BENEFIT		TIER 1	TIER 2
GENERAL BENEFITS	Pre-Requisite	MAG Annual Sponsor	MAG Annual Sponsor
	Education Sponsorship Dues	\$20,000	\$10,000
	Sponsorship Term (duration will coincide with Annual Sponsorship term)	One year <i>Dues will be pro-rated to align with regular sponsor term</i>	One year <i>Dues will be pro-rated to align with regular sponsor term</i>
	Complimentary Access to MAG eLearning Courses	Unlimited Access to all eLearning Courses	Five (5) complimentary eLearning course registrations
	Merchant Client Access	Five Promo codes for 50% discounted merchant client access to available eLearning courses	Two Promo codes for 50% discounted merchant client access to available eLearning courses
LOGO PLACEMENT	Conference Promotion (At both Mid-Year and Annual Conferences)	<ul style="list-style-type: none"> Your logo on Thank You slides before and after Education Session(s) Your logo on Thank You slides during General Session 	<ul style="list-style-type: none"> Your logo on Thank You slides before and after Education Session(s)
	MAG Website	<ul style="list-style-type: none"> Your logo placed on MAG Online Learning landing page Your logo will be added to the Education Sponsor section of the Sponsorship page Your logo featured on a rotating sidebar on the Educational Resources page 	<ul style="list-style-type: none"> Your logo placed on MAG Online Learning landing page Your logo will be added to the Education Sponsor section of the Sponsorship page
	MAG Learning Center	<ul style="list-style-type: none"> Your logo on the On-Demand Learning Main Page Your logo on the top of all individual eLearning course pages 	<ul style="list-style-type: none"> Your logo on the On-Demand Learning Main Page

All Conference **GENERAL** Sessions

Benefit Granted to:



Tier 1

Tier 2



THANK YOU TO OUR EDUCATION SPONSORS!

Your
Logo
Here

MAG
MERCHANT ADVISORY GROUP®

2021 MID-YEAR CONFERENCE

MAG

MAG
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2021 MID-YEAR CONFERENCE

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MID-YEAR CONFERENCE

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EDUCATION

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All Conference **EDUCATION** Sessions

Benefit Granted to:

Tier 1 **Tier 2**



THANK YOU TO OUR EDUCATION SPONSORS!

Your Logo Here Your Logo Here Your Logo Here Your Logo Here

Your Logo Here Your Logo Here Your Logo Here

MID-YEAR CONFERENCE **MAG**

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Online Learning page – logo placement on bottom

Benefit Granted to:



Tier 1



Tier 2



All Access Member	Included	\$99
Digital Access Member	\$499	\$149
Sponsor	\$599	\$199
Prospect Member/Sponsor	\$699	\$249
Non-Member	\$699	\$249

The MAG offers both bulk invoicing and bulk pricing discounts to support teams completing our eLearning courses. Bulk invoicing and pricing options are available when you elect to purchase multiple seats to the same eLearning course. Please contact [Leah Collins](#) for more information about how to get your entire team enrolled in the MAG's eLearning courses.

Thank you Annual Education Sponsor

Tier 2 Education Sponsor



Sponsorship Page – new category added



HOME ABOUT CONFERENCES EDUCATION **ENGAGEMENT** NEWS JOIN

Annual PLATINUM



Tech Forum GENERAL



Annual EDUCATION TIER 2



Benefit Granted to:



Tier 1



Tier 2



All Educational Resources – logo placement on sidebar

Benefit Granted to:

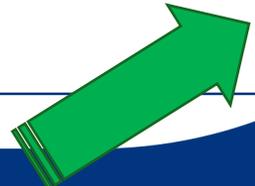


Tier 1



Tier 2

The screenshot shows the MAG Education page layout. At the top is the MAG logo (Merchant Advisory Group) and a navigation bar with links for MAG CALENDAR, DIRECTORY, CONTACT US, LOGIN, and SEARCH. Below this is a main navigation bar with links for HOME, ABOUT, CONFERENCES, EDUCATION (highlighted), ENGAGEMENT, NEWS, and JOIN. A large blue banner features the word 'EDUCATION' and 'ALL EDUCATIONAL RESOURCES' with an illustration of a person on a laptop. The main content area is titled 'All Educational Resources' and includes filters for 'All Types' and 'All Topics', a 'Keyword Search' box, and 'GRID' and 'LIST' view options. A grid of resource cards is displayed, each with a 'BUSINESS & TECH' tag and a lock icon. The cards include: 'NEW! Exploring the MAG Learning Center' (Jan 13, 2021), 'Real-Time Purchase Return/Refund Timelines by Network', 'Buy Now, Pay Later - Transforming the Experience and Cost of Payments' (Dec 16, 2020), and 'Mastercard Connect (login required)'. A sidebar on the right, enclosed in a green border, is titled 'Thank you to our Education Sponsors' and contains three blue boxes, each with the text 'Your Logo Here'. A large green arrow points from the bottom of the page towards the sponsor sidebar.



EDUCATION



On-Demand Learning Main Page

Benefit Granted to:



Tier 1



Tier 2

Notes:

- Main page housing all MAG eLearning courses
- User Visits in 2021: ~8,500



[Merchant Advisory Group](#) [Events](#) [Courses](#) [MAG Home](#)

Search...

Courses » **ON-DEMAND LEARNING**

ON-DEMAND LEARNING



Thank you to our annual education sponsor.



Merchant Payments 101

Section: 2 Assessments 4 Documents 5 SCORMs 1 Certificate 1 Survey



Sample - Merchant Payments 101

Section: 1 Presentation



EDUCATION



Merchant Payments Individual Course Page

Benefit Granted to:



Tier 1



Tier 2

Notes:

- After registration, all learners will be directed to this page
- *All MAG Merchants receive this course at no additional cost as part of their MAG Membership

MAG | LEARNING CENTER

Merchant Advisory Group | Events | Courses | MAG Home

Courses >> ON-DEMAND LEARNING >> **Merchant Payments 101**

Merchant Payments 101

MAG | **MERCHANT PAYMENTS 101**

Merchant Payments 101 is a foundational course designed for anyone seeking a role in the merchant payments industry, or who has a stake in the acceptance of payments and is looking to brush up on their skills. It will take approximately 6-9 hours to complete, and is designed in 5 distinct sections to provide milestones along the way.

Each individual taking the course will need to create a MAG account if they don't have one already. Note, if you are creating a MAG account for the first time, please allow a few minutes after your account has been created before attempting to begin the course below.

Questions on setting up your MAG account? Email info@merchantadvisorygroup.org

Click on Module 1 below to get started!